



AGTECH WEEK

Ideas that feed the world

BUENOS AIRES - ROSARIO - CÓRDOBA



August
6th to 10th

EXPLORE
ARGENTINA
AGTECH
POTENTIAL

6th – 10th August | 2018

Buenos Aires – Rosario - Córdoba

Objectives

1. Explore Argentine AgTech ecosystem, with all the different stakeholders working together.
2. Create synergies and accessible business opportunities for the sector's entrepreneurs and SMEs.
3. Encourage agriculture's innovation and productive transformation
4. Raise awareness about AgTech's potential and development in Argentina.



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August
6th to 10th

EXPLORE ARGENTINA'S AGTECH POTENTIAL

Agencia Argentina de Inversiones y Comercio Internacional | Ministerio de Agroindustria | Ministerio de Ciencia, Tecnología e Innovación Productiva | Ministerio de Producción | Presidencia de la Nación

Introduction to the Argentina's politic and economic's vision.



Buenos Aires

- Explain Why Argentina in the different sectors
- Show the entrepreneur's ecosystem
- Visit INTA Castelar campus to understand how the public sector is encouraging new developments

Inta Castelar visit



AgTech investment forum

- Over 850 attendants.
- Public panels with representative from the Ministry of Production, Science and Technology, Agribusiness and Argentine Investment & Trade agency.
- Media partner from Argentina and the world.
- General attendance that goes from CEOs of big companies, large farmers, accelerators, VC's and startups.

Rosario

- Brief of Argentine agtech ecosystem.
- See some success stories.
- Create synergies and accessible business opportunities for the sector's entrepreneurs and SMEs.



Bioceres visit

- Creation and evolution of one of the biggest agtech company in argentina, in charge of it's CEO Federico Truco.
- Lab tour to understand in first hand how are they working. More information [here](#).

Wake Up Startups

- Shark tank model to listen to 8 of the most promising agtech startups.
- Jury base on the international attendance.



Rosario

- Brief of argentine agtech ecosystem.
- See some success stories.
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First National AgTech Forum

- Over 5.000 farmers attending in AAPRESID Congress.
- Almost 1.000 people present in the agtech focus pannels.
- Startup presence in booths with high level of interest national and from abroad.
- Multinational pannels about different agtech matters.



Córdoba

- Generate awareness in Argentina about AgTech potential
- Understand farmers strenght in Argentina
- Create the First National Agtech Forum for farmers and startups



Applied Tech to the farming industry – INTA Manfredi

- Show applied agtech solutions in a real farm, to understand how it's improving farmers work and profits.
- #AgTech week close up with conclusions.



Córdoba

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International Delegation



Estados Unidos	16
Brasil	3
Singapur	3
Chile	2
Israel	1
Perú	1
Holanda	1
Francia	1

28 abroad guest from around the globe



- + 50 national and international coverage in agri focus media communications.
- Lots of movement in social media involving #AgTechWeek from private and public stakeholders.
- Over 5 press release in AgFunder, one of the world's most known agtech press company.
- AgTech Week coverage from all the main newspapers in Argentina.

Great media repercussion



La Argentina, sede de actividad tecnológica aplicada a la agricultura

Compartilo en redes : [Compartir](#) [Twitter](#)

Entre el 6 y el 10 de agosto la Argentina será sede de actividades sobre la economía del conocimiento estarán enfocadas en mostrar el impacto del ecosistema productivo del agro y su enorme potencial para aumentar las exportaciones.

La iniciativa es el resultado del diálogo y trabajo conjunto desarrollando desde agosto de 2017, cuando se realizó convocada por el Gobierno nacional.



Experiencias que arrancan en el campo y terminan en "la nube"

12 de agosto de 2018 • Negocios > Agro

Vínculos. Mayer, al medio, con parte del equipo Kilimo. (Nicolás Bravo)

LaVoz

Experiencias que arrancan en el campo y terminan en "la..."

SUSCRIBITE



AgTech Week: Discover AgTech's potential in Argentina



Bioceres CEO: Business Model Innovation is Key for Conservative Ag Industry

AUGUST 22, 2018 • LOUISA BURWOOD-TAYLOR

"Trying to be the "new Monsanto" or the "Amazon of Ag" does not work; copying what others

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Clarín RURAL

Congreso de Aapresid

Una nueva frontera: la era del Agtech

SECCIONES

LA CAPITAL 150

Tecnología, el campo de negocios

La tecnología aplicada al agro está construyendo un nuevo ecosistema de negocios. Los emprendedores se reunieron en la Bolsa.



Por Patricia Martino

ACTUALIDAD

El Foro Agtech de Inversiones reunirá en Rosario a referentes locales e internacionales

BY SECTOR AGROPECUARIO • JULIO 31, 2018

El 7 de agosto Rosario será sede del primer Foro Agtech de Inversiones. El evento busca analizar el impacto de la innovación en el agro y en las industrias afines, poniendo en perspectiva las oportunidades de inversión en Argentina. Además, apunta a crear posibilidades para los emprendedores y pymes del sector.

Esta iniciativa se enmarca en la Semana Agtech, y es organizada por el Ministerio de Producción de la Nación, el Ministerio de Agroindustria, Mincyt, la Agencia Nacional de Inversiones, el Gobierno de la provincia de Santa Fe, Endeavor, la Bolsa de Comercio de Rosario y ARCAP.



Agrofy Founders: We Have Great, Creative Entrepreneurs in Argentina, But This is a Long Race

Clarín RURAL

Foro en Rosario

"Podemos convertir a l



Thank you very much!
